



Dear Sir / Madam,

the **Re-Industrialisation of the European Union 2016 conference** will be a top European event this year to discuss future **European competitiveness** in industrial sectors connected to NMBP and to provide recommendations for relevant R&D policy. The event gains its importance as already more than 50% **speakers from key European industries and organisations** accepted to share their vision on reindustrialization of the EU; among others:



Rob Karsmakers
Site Manager Philips

He will inspire attendees on how European R&D and manufacturing industry can outperform globally, enabling Europe's future prosperity.



Stefan Rosina
President of Matador Group

He will share experience on business transformation towards Tier 1 supplier and to leading privately-owned industrial group in automotive.



Tomas Hedenborg
CEO of Fastems

He will present his view as a leading manufacturer of factory automation systems and as a president of European Engineering Industries Association – ORGALIME.

The topics of the conference include:

- Technological hypertrends for digitized economy
- Automotive transformation by top European brands
- Horizon 2020 opportunities for industrial innovation
- Energy for mobility and industries
- Skills and motivation for future industry
- Innovation funding and coaching for growth

Don't miss your chance to discuss the role of nanotechnologies, advanced materials, manufacturing and processing and biotechnology, and register for the conference [here](#).

To learn more about the programme and speakers, visit our [website](#).

Best regards,

REinEU2016 team



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 685 722.

