

PAN-EUROPEAN NETWORKS IN THE FIELD OF SECURITY



Partnership proposal to H2020 project

Call: SEC-21-GM-2016-2017: Pan-European Networks of practitioners and other actors in the field of security

Since the late 1990s tourism has raised its importance globally as a business and leisure. Tourism carries within it an opportunity to act as a catalyst for economic growth and employment also in the Arctic regions. Tourism as an industry leans on the sensitive arctic environment and experiences generated by an arctic way of life. High quality and safe operations should be hallmarks of northern tourism. The specific features common to all destinations in the circumpolar north are the long distances, sparse population, sensitive nature and severe climatic conditions. In Finnish Lapland, the Multidimensional Tourism Institute (MTI) has developed the Tourism Safety and Security System to mitigate these challenges. This work is implemented in close cooperation with the tourism industry, public authorities, municipalities, HEIs and NGOs, and it is highly relevant in Arctic region, where mobility of people and goods will increase significantly in coming years.

High quality and safe operations should be hallmarks of northern tourism. The essence of safety and security management is constantly increasing in the business itself but also in the surrounding networks that contribute to the industry. The rise of tourism and leisure as business and sources of living is an excellent example of the emergence of “risk society”, as they are promise business and popular entertainment, but on the other hand possess risk scenarios that are very hard to foresee (Beck 1986¹; Beck & Holzer 2007, 4 – 6²).

Aim of the concept is to promote Lapland University of Applied Sciences expertise in safety and security, and make it possible for us to take part in H2020 projects related to the Call: SEC-21-GM-2016-2017: Pan-European Networks of practitioners and other actors in the field of security.

1 Beck, Ulrich (1986). Risikogesellschaft. Auf dem Weg in eine andere Moderne. Frankfurt am Main: Suhrkamp

2 Beck U, Holzer B. Organizations in world risk society. In: Pearson C, Roux-Dufort C, Clair J, eds. The International Handbook of Organizational Crisis Management. London: Sage; 2007: 3–24.

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“The tourism safety and security network model, developed in Finland, is utilized in developing safety and security throughout the whole of the Arctic region.”

- Arctic Strategy of Finland 2013

E-tools for SMEs: **Case of Tourism Safety Tools ®**

Tourism Safety Tools ® is an e-tool that helps micro and small companies in particular to verify the statutory obligations as well as their own best practices and to document them conveniently. The focus is on the safety value chain when providing accommodation, F&B and activity services. Tourism Safety Tools ® gives free access to risk management and self-supervision tools.

See: www.tourismsafetytools.fi



Regional Safety and Security Cooperation: **Case of Barents Rescue 2015**

Barents Rescue exercises are organized bi-annually and the participating countries are Finland, Norway, Russia and Sweden. The purpose of the exercise is to develop cross-border preparedness and to guarantee rescue cooperation in case of emergency. During the exercise the professionals of rescue services, health-care, volunteer organizations and other participants train together in challenging Arctic conditions. The participation of higher education institutions (HEIs) is welcome in the Barents Rescue exercises.

In the Barents Rescue 2015 the Multidimensional Tourism Institute provided evaluation, research and support in parallel events like exhibitions and hosting of visitors. The Barents Rescue 2015 was successful, and provided practical networking on regional, national and international level.

See: <http://pelastustoimi.fi/br2015-en>



Multidimensional Tourism Institute MTI

The MTI is an energetic combination of strong knowledge of the North, tourism know-how, hospitality, latest research, project skills and viewpoints of three levels of education.

The MTI is your partner in developing safety and security. We offer expert services for the risk management as well as safety and security management in companies and organisations. Together with you we ensure every-day safety and security.